

Well-Beatartera™athenahealth

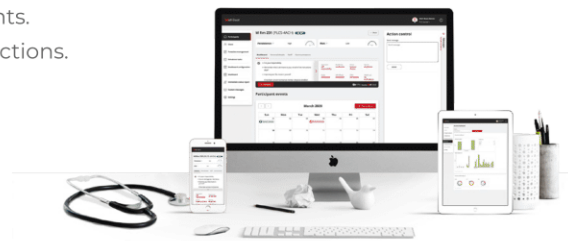
Individualized Communication for Better Patient Compliance

Automated outreach and personalized engagement guide your patients to the next-best action – with the right messaging, through the right channels, at the right time.

Unique, Comprehensive Patient Engagement

Well-Beat keeps your patients healthy and your practice thriving with highly personalized guidance, alerts and scripts that strengthen the patient-practice relationship and encourage greater compliance.

- Custom-prioritized, timely and automated personal reminders for patients.
- Easy-to-follow real-time conversational guidelines for one-on-one interactions.
- Tailored patient onboarding tools to increase consent rates.
- Holistic, dynamic AI-driven behavioral analysis of each patient.
- Support for communication across all channels.
- Full integration with AthenaOne.



Chronic Care Management (CCM) and Remote Patient Monitoring (RPM)

How Well-Beat drives revenue through enrollment and compliance

Customized onboarding scripts increase enrollment of referred patients

Every percent increase in enrollment adds directly to top-line revenue.

Compliance means increased treatment follow-through

More RPM patients reach the minimum 16 daily health readings per month required for CPT 99454 reimbursements.

Increased engagement with care coordinators

More CCM patients agree to non-face-to-face services provided by clinical staff, directly helping healthcare providers meet the minimum requirement for CPT 99490 reimbursement.

Fewer patient no-shows and more valuable interactions

Greater engagement with patients reduces costly no-shows & more clinician interactions lead to a direct increase in CPT 99457 revenue.

Robust SMS messages for continual progress

Customized SMS communications can include predefined messages, assessment questions, attachments, free text – anything needed to keep patients informed and on track.

Timely communication is key to effective treatment plans

Treatment plans are enriched with a timeline of automated patient communications for personalized motivation, reminders and real-time guidance.

Increased engagement with care coordinators

More CCM patients agree to non-face-to-face services provided by clinical staff, directly helping healthcare providers meet the minimum requirement for CPT 99490 reimbursement.

Reduced expenditures on non-compliant, non-revenue-generating patients

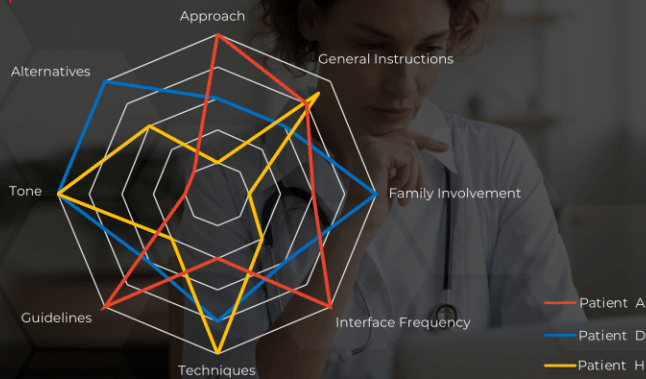
Caregivers are free to focus more on patients, increasing job satisfaction and achieving better health outcomes, which in turn leads to greater patient loyalty and unsolicited promotion.

Seamless integration across the care continuum

Customized patient engagement technology adds value to a wide array of health-tech solutions regularly used by clinics & other healthcare providers.

With Well-Beat, your practice has an extremely healthy ROI.

Speak Their Language



Personalized Recommendations:

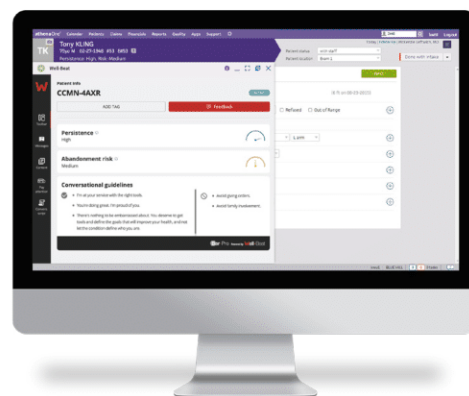
- Patient A**
 - You are not alone
 - Detailed guidelines
 - Strengthen self ability with examples
 - High interface frequency
- Patient D**
 - Emphasis on tools & techniques
 - Present goal and discuss end-result
 - No family involvement
- Patient H**
 - Emphasis on alternatives.
 - Present mid-goals only
 - General instructions & action freedom
 - Family involvement

Increase Patient Engagement by 200%

– with ongoing AI-driven insights into each patient’s changing motivations, sensitivities and behaviors. Well-Beat’s first-of-its-kind platform reveals what makes your patients tick, what prevents them from taking action, and which interactions are most effective in encouraging compliance.

Part of the AthenaOne Ecosystem

Well-Beat brings new fully integrated features and capabilities to the AthenaOne technology ecosystem and its marketplace of innovative health-tech solutions. Thousands of clinics and caregivers across the United States can easily incorporate Well-Beat into their healthcare services, streamlining workflows and improving the quality of patient care - well beyond the doctor’s office.



Key Benefits

Well-Beat enhances your patient care practices, reduces the administrative burden, increases patient retention, and expands your practice’s growth opportunities.

- Greater patient adherence contributes to better health plan outcomes.
- Increased revenue with more compliant patients.
- Improved operational efficiency, including more automated digital communications.
- Less time and fewer resources spent on non-compliant patients.
- Greater satisfaction among staff and patients.
- Coherent patient experience across all communication channels.

For more information:

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